



June 22-24, 2008
 George R. Brown Convention Center
 Houston, TX

**2008 Southwest Foodservice Expo Program & Directory
 Advertising Contract**

Advertiser _____
 Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone Fax _____
 Email _____
 Signature _____

Initial to Indicate Choice

<u>AD SIZE</u>	<u>AD COLOR</u>	<u>DISPLAY AD RATES</u>	<u>COLOR</u>	<u>BW</u>
Full page _____	4-color _____	Full page	\$1470	\$1090
1/2 page _____	b&w _____	1/2 page	\$1200	\$820
1/3 pg vert _____		1/3 page	\$1075	\$695
1/3 pg horiz _____		1/4 page	\$855	\$475
1/4 page _____		Inside Back Cover	\$1700	
Inside Back _____		Back Cover	\$2000	
Back Cover _____				

Method of payment Check # _____ **TOTAL AMOUNT DUE** _____

American Express MasterCard/Visa Discover Diners

Credit card # _____ CSC# _____ Exp Date _____

Cardholder Name _____

Billing address _____

City _____ State _____ Zip _____

Signature _____

**EXPO PROGRAM & PROGRAM
 ADVERTISING OPPORTUNITIES**



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Terms & Conditions

Contract terms:

The publisher accepts no responsibility for the content of any ad appearing in the Southwest Foodservice Expo Program & Directory. Appearance of an ad in the Southwest Foodservice Expo Program & Directory does not imply endorsement by the Texas Restaurant Association.

Payment:

Payment in full is due by May 21. Invoices will be sent on request when contract is received. Net amount is due and payable upon receipt of requested invoice. MasterCard, Visa, American Express, Diners and Discover accepted.

Cancellations:

Cancellations must be submitted in writing before the space reservation date, May 12

Please fax completed contract to:

Joanne Pantaze
512-278-1531 (fax)

For more information contact:

Joanne Pantaze
512-272-9393 (phone)
jpantaze@pvco.net