



June 22-24, 2008  
 George R. Brown Convention Center  
 Houston, TX

## Product Promotion Stage

New this year! Expo is offering exhibitors the chance to promote their products and services live on stage inside the exhibit hall. THINK INFOMERCIAL -- BUT AFFORDABLE!

### Product Promotions

- Offered all three days of Expo on four stages inside the exhibit hall.
- One hour sessions - including demo/presentation and time for Q & A.
- Basic A/V will be provided
- Product Promotion session will be listed in Schedule of Events on Expo web site
- Product Promotion session will be published in the Expo Program distributed at show site
- Space is limited
- Cost is \$250 - only one product can be promoted during the one hour session

**NOTE:** You must be an exhibitor to reserve a Product Promotion Stage. All information must be completed in order to process this application. An application fee of **\$250** per stage, per hour should accompany this form. Basic AV Package included. To view the location of the stages, go to [www.swfoodexpo.com](http://www.swfoodexpo.com). Click on Floor Plan. The stages are in all four (4) corners of the floor.

**Deadline to be included in the Expo Program & Directory is May 1, 2008**

Contact \_\_\_\_\_ Company \_\_\_\_\_ Booth # \_\_\_\_\_

On-Site Representative \_\_\_\_\_ Cell Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Available Times & Stages - Please **CIRCLE** the times you require

	<u>Sunday / June 22</u>	<u>Monday / June 23</u>	<u>Tuesday / June 24</u>
<b>Stage 1</b>	2:30 - 3:30	3:00 - 4:00	1:00 - 2:00
<b>Stage 2</b>	3:30 - 4:30	12:30 - 1:30	<b>FILLED</b>
<b>Stage 3</b>	12:30 - 1:30	1:30 - 2:30	<b>FILLED</b>
<b>Stage 4</b>	<b>FILLED</b>	<b>FILLED</b>	2:00 - 3:00

Number of Stages \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

American Express  
  MasterCard/Visa  
  Discover  
  Diner's Club

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CSC # \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Mail or Fax form to: Southwest Foodservice Expo, PO Box 1429, Austin, TX 78767-1429, Phone: 800-395-2872 - Fax: 512-477-6486

PRODUCT PROMOTION STAGE